# **MOOCs under the microscope**

This micro-ethnography is based on a Beginners Spanish course offered by Furture Learn. Sample size n=200

Research conducted February 2017



#### Gender







22.5% 23.5%

### Number of courses

(average number registered for)







7.8

## Number of forum posts

(Avergage. Note profile caps recording at 100)







## Profile photo provided

(Percentage)





34%

64%

#### **Motivation**

Top 3 by frequency - accounts fo 58% of total









- 3. Career (8.3%)
- 3. Holiday (8.3%)

Top 4 by frequency - accounts for 71% of total



- 1. Travel (26.7%)
- 2. Like learning languages (15.6%)
- 3. Career (11.1%)
- 4. Widely used locally (4.4%)
- 4. Holiday (4.4%)

## Location

Top 5 by frequency - accounts fo 73% of total



- 1. Unknown (33.3%)
- 2. UK (14.8%)
- 3. USA (5.6%)
- 4. Australia (8.3%)
- 5. Spain (2.78%)
- 5. Indonesia (2.78%)
- 5. India (2.78%)

Top 3 by frequency - accounts fo 60% of total

- 1. Unknown (22.2%)
- 2. UK (15.56%)
- 3. Egypt (4.44%)
- 3. Turkey (4.44%)
- 3. USA (4.44%)
- 3. South Africa (4.44%)
- 3. Nigeria (4.44%)

## Followed by and following

Average number of followers and average number of other learners following



Followed by 3.1 Following 5.6



Followed by 2.6 Following 6.0